

SHIRA LEVINE

she/her/hers

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I AM A
STORYTELLER
seeking a
management
position that utilizes
my journalistic,
creative and
narrative skills.

My career spans magazines, newspapers, documentary film, music videos, nonprofits and the United Nations. My editorial expertise extends to celebrity and popular culture, travel, real estate, fashion, beauty and food. My film experience explores social justice issues inclusive of sentencing reform, immigration, race, sex and gender equity. My project management work covers human rights, sustainability, restorative justice, addiction, youth and aging. I have a knack for connecting people and ideas, while also translating technical topics into easy-to-digest stories and messages.

Digital Media Strategist & Writer ➤ Los Angeles, California

Shira Levine
May 2019 —
Manage and create editorial, creative and branded copy for tech, culinary, beauty, fashion, green, music, and film brands and individuals.

Homesy
March 2021 —
Editorial, marketing and community content direction and management for social real estate start-up.

Popwheels
Sept 2021
Wrote and produced pitch deck, site content for alt ride share start-up.

Center for Council
2016 — 2017
Created digital outreach content for system-impacted families and individuals.

Beit T'Shuvah
2016
Developed and directed external and internal facing digital storytelling content about addiction.

Documentary Producer & Screenwriter ➤ Los Angeles, California & Mexico City

INTELiQORE
Apr - Aug 2020
Directed, story and field produced a true crime documentary about a still at-large cyber criminal despite overwhelming evidence and celebrity victims.

Grupo Sentido
(Televisa, Foro)
Feb - Dec 2019
Story and field produced a 12-episode documentary series, *Visionarios* in CDMX. Managed and creative directed cast & crew in Spanish and English.

Nimblist
Aug 2018
Pre-produced a limited series around the annual Cannabis Cup in Northern California.

Media One
April 2018
Created the pre-production narrative framework for a documentary feature about global menstrual rights.

Brave New Films
2017 — 2018
Story and field produced, cast and researched social justice short films and events.

Writer & Reporter ➤ New York, NY & Los Angeles, CA*May 2005 — Present*

Write exclusive travel, culture, food, fashion, beauty, entertainment, political, luxury and lifestyle features. Interview famed, iconic figures. Manage original and repurposed content and small editorial teams on deadline. Creative direct experiential productions that support thematic storytelling and brand-driven narratives.

Publications include:

Los Angeles Magazine, Manhattan, Vox, BBC Autos, The New York Times, New York Magazine, PRIDE, The Hollywood Reporter, Story + Rain, Business Insider, AEXP, The Real Deal, GOOD, Star, Life & Style, People, Details, Men's Fitness, Whole Living, Forbes, Portfolio, Premiere, Heeb, Upscale, Maxim, Inked, amNewYork, Metro, ABC Network Radio, Court TV, The Forward.

Columnist ➤ New York, NY**Accent & Forum***2006 — Present*

Write and edit destination and food column for consumer magazine group.

Modern Luxury*2015 — 2017*

Monthly column about high-end real estate in New York City and the Hamptons.

NYT Local*2012 — 2013*

Weekly column profiling multi generation small businesses in Manhattan.

Business Insider /**AEXP***2009 — 2012*

Weekly column profiling small businesses and entrepreneurs.

The Real Estate**Voyeur (Metro)***2007 — 2011*

Launched and wrote a weekly real estate and architecture news column.

Multimedia Consultant ➤ New York, NY & Washington, DC**ZenoRadio***Aug 2015 — Jan 2016*

Wrote and edited white paper for a product democratizing online broadcasting for New York Diaspora communities. Developed communication strategy for brand ambassador, Akon. Produced creative copy for supporting projects.

Women's Learning**Partnership***Dec 2013 — Dec 2015*

Developed participatory online training for women's rights organizations in the Global South. Training taught storytelling, campaign strategy and targeted messaging.

United Nations Population Fund*March 2014 — March 2015 &**Sept 2011 — May 2012*

Managed a 10-person team for production of a digital interactive storytelling platform. Created multimedia content for the 2014 General Assembly. Coordinated events for Heads of State. Traveled on missions to Turkey and Ghana. Produced video shorts featuring youth leaders and members of Parliament.

Education & Certifications ➤ Washington, DC & New York, NY & Los Angeles, CA**NYU**

New York, NY
Certificate in
Global Studies

GWU

Washington, DC
B.A. Journalism

Threshold

GlobalWorks
New York, NY
SRM1 Training

Center for

Council
Los Angeles, CA
Council 1&2

826LA & 826NY

Los Angeles, CA
& New York, NY